

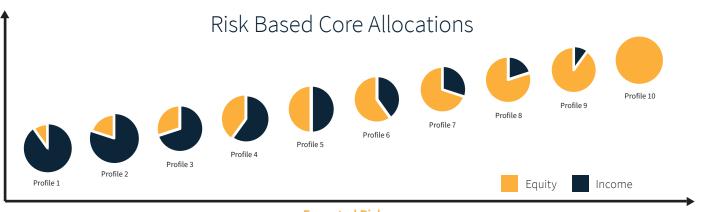


## **Timothy DeMay Financial Solutions Core Platform**

When investing, it's beneficial to have a consistent plan to deliver over full market cycles. Our core platform is designed to align with a client's risk tolerance and rebalance accordingly to stick with that tolerance for the lifetime of the portfolio. If the client's needs or goals ever change, so can the portfolio.

These 10 profiles, consisting of a blend of equity and income strategies, systematically rebalance using various rules and thresholds depending on what fund manager is used. The ultimate goal is to capture market upside in times of growth and limit downside risk during market declines.





**Expected Risk** 

## **Profile Strategies**

## Stability — Preserving Your Wealth

**Expected Return** 

Profiles 1-5 span the Stability segment of the risk/return spectrum and these investors generally have a shorter time horizon and can't afford heavy losses. These strategies are designed to meet the needs of investors who want to minimize downside risk and we aim to accomplish this goal using systematic rebalancing that can help stabilize the portfolios and lower the overall volatility.

## **Growth — Building Your Wealth**

Profiles 6-10 span the Growth segment of the risk/return spectrum and these investors generally have a longer time horizon and are looking to accumulate wealth. These strategies are designed to meet the need of investors who can afford to recover from short-term losses in periods of high market volatility because goal fulfillment is many years or even decades down the road.

Income Strategy Options			
Manager Name	Strategy Name	Investment Objective	
Calton & Associates, Inc.	Premier MAP Sector Rotation Fixed Income	Conservative	`
First Trust Portfolios	Core Plus Fixed Income	Conservative	
First Trust Portfolios	Diversified Low Duration Fixed Income	Conservative	
First Trust Portfolios	Diversified Low Duration Fixed Income - Tax Sensitive	Conservative	_
First Trust Portfolios	High Income	Conservative Moderate	_
First Trust Portfolios	High Income – Tax Sensitive	Conservative	
Fusion Capital Management	RS Unconstrained Fixed Income	Conservative Moderate	
Optimus Advisory Group	Optimus Tactical Bond	Moderate	

<b>Equity Strategy Options</b>		
Manager Name	Strategy Name	Investment Objective
Alpha DNA Investment Management	IAS Best Equity	Growth
Alpha DNA Investment Management	IAS Equity Long/Short	Moderate Growth
Brookmont Capital	Dividend Equity	Moderate Growth
Calton & Associates, Inc.	Premier MAP Sector Rotation Equities	Moderate Growth
First Trust Portfolios	All Equity	Growth
First Trust Portfolios	Equity Income	Moderate Growth
First Trust Portfolios	International Equity	Moderate Growth
Fusion Capital Management	RS Domestic Equity (Cap Weighted)	Moderate Growth
Fusion Capital Management	RS Domestic Equity (Sector Rotation)	Growth
Fusion Capital Management	RS Global Equity	Moderate Growth
Lear Investment Management	Global Vigilance	Moderate Growth
Optimus Advisory Group	Optimus Dynamic Equity	Moderate Growth

Alternative Strategy Options				
Manager Name	Strategy Name	Investment Objective		
Black Creek Capital Markets, LLC	PREDEX	Conservative		
Calton & Associates, Inc.	Premier MAP Sector Rotation Low Correlation	Conservative Moderate		
First Trust Portfolio	Alternatives	Conservative Moderate		

Objective-Specific Blended Options				
Manager Name	Strategy Name	Investment Objective		
First Trust Portfolios	Aggressive Growth	Growth		
First Trust Portfolios	Moderate Growth	Moderate Growth		
First Trust Portfolios	Balanced	Moderate		
First Trust Portfolios	Conservative	Moderate		
First Trust Portfolios	Capital Preservation	Conservative Moderate		
Taiber Kosmala	Right Trend Aggressive	Moderate Growth		
Taiber Kosmala	Right Trend Moderate	Moderate		
Taiber Kosmala	Right Trend Conservative	Conservative Moderate		

